

# Semantic BOOSTER



## Semantic Booster™ for AEM – Enterprise Taxonomy Management & Intelligent Auto-Tagging for Adobe Experience Manager

Semantic Booster for AEM extends native AEM tagging by integrating enterprise-grade taxonomy management and intelligent auto-tagging. By connecting AEM with PoolParty, organizations gain centralized governance, multilingual taxonomies, and consistent metadata—improving search, personalization, and content discoverability at scale.

### Key Benefits

 **Enterprise Control** – Centrally manage and govern taxonomies outside of AEM while keeping tags fully usable inside AEM

 **Improved Findability** – Consistent, semantic tagging enhances search, navigation, SEO, and personalization

 **Lower Tagging Costs** – Auto-tag content accurately across languages using intelligent classification

 **Stable Metadata** – Persistent IDs prevent broken tag relationships when terms are renamed or moved

 **Scalable Governance** – Support polyhierarchies, synonyms, workflows, and approvals not available in native AEM

### Key Features

#### Taxonomy Management (via PoolParty)

- Build and manage enterprise taxonomies in a dedicated semantic platform
- Support polyhierarchies, synonyms, definitions, and multilingual terms
- Role-based workflows for review, approval, and release management
- API-ready taxonomy reuse across other enterprise systems

#### AEM Synchronization

- Sync preferred labels, synonyms, definitions, and hierarchies to AEM Tags
- Maintain stable tag IDs—even when terms change
- Use synced tags for manual or automated tagging of pages, assets, XML, and DITA

#### Intelligent Auto-Tagging

- Automatically tag AEM content using semantic classification
- Tune sensitivity and scope to control precision
- Tag against preferred terms and synonyms, across supported languages

### Why This Matters For AEM

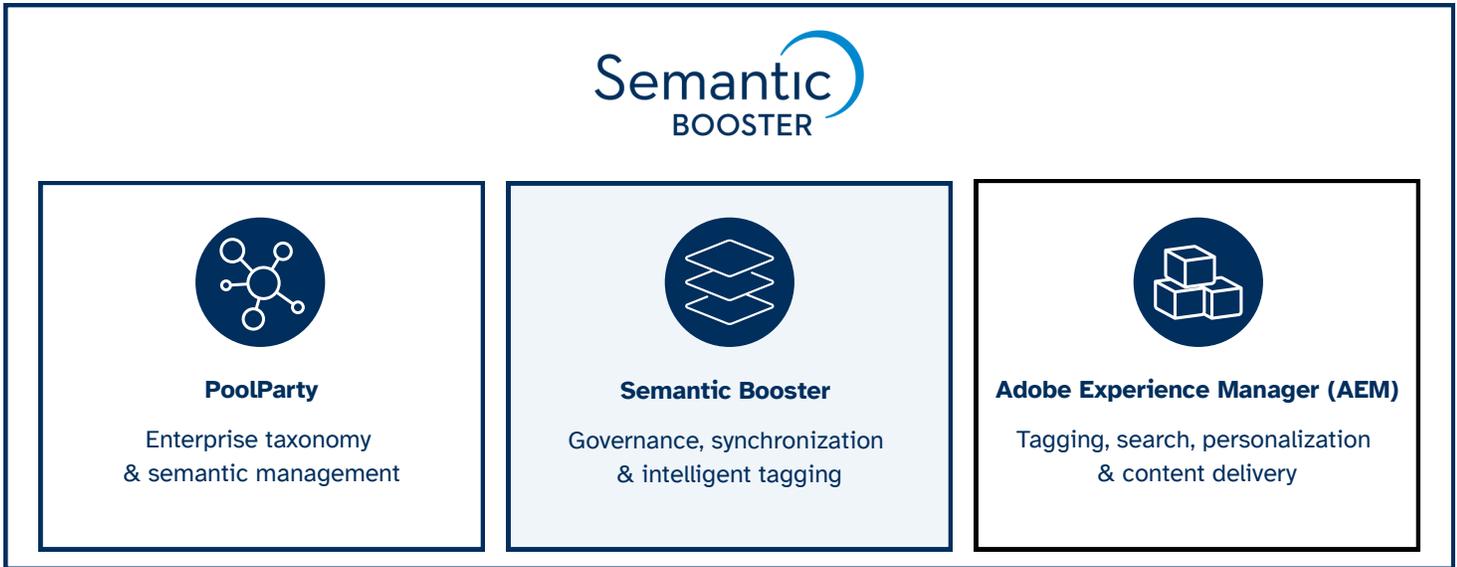
Native tags in Adobe Experience Manager support basic classification—but lack enterprise taxonomy features such as polyhierarchies, synonym handling, and governance workflows.

Semantic Booster closes this gap by layering semantic intelligence and centralized control on top of AEM—without disrupting existing authoring or tagging workflows.

## Professional Services

Contiem’s Professional Services team supports Semantic Booster implementations with:

- Taxonomy design and migration
- PoolParty–AEM integration and configuration
- Auto-tagging tuning and validation
- Governance workflows and editorial training



*Semantic Booster connects enterprise taxonomy management with AEM tagging to deliver consistent, governed metadata at scale.*

## How It Fits In The Contiem Ecosystem

Semantic Booster complements Contiem’s content platforms by ensuring metadata quality at scale:

- Improves search and personalization in AEM-driven experiences
- Enhances content delivery precision when paired with Congility
- Aligns taxonomy governance with structured content strategies supported by RSuite



**Ready to improve content findability and tagging governance?**

For information or to schedule a demonstration, visit [contiem.com](https://contiem.com) or email [info@contiem.com](mailto:info@contiem.com).

